

Paint your place green with a Resene Ecodecorator

Sustainable decorating is more than just choosing an Environmental Choice approved paint. It is also making sure that it is applied in an environmentally responsible manner following sustainable principles.

Resene has for many years actively improved the sustainability of our products and systems and to help you choose a sustainable painting contractor with confidence, we've developed the Resene Eco.Decorator programme.

The Resene Eco.Decorator programme has been designed to recognise a nationwide network of environmentally responsible, quality focused painting contractors. Painting contractors can choose to undergo assessment for the Resene Eco.Decorator programme, which includes assessments of principles in practice, sustainable work practices, waste management, project plans and project sign off processes. Only contractors who successfully meet these standards can promote themselves as an authentic Resene Eco.Decorator.

Now you can choose the services of an Eco.Decorator to complete your decorating projects with the confidence that the contractor is committed to sustainable principles in their work processes.

For a list of approved Resene Eco.Decorator businesses in your area see www.resene.co.nz/ecodecorator.htm or your local Resene ColorShop.



Resene

the paint the professionals use

0800 RESENE (737 363)

www.resene.co.nz/ecodecorator.htm

Being green is part of our DNA

Sustainability and being green is something we've grown up with at Resene. In the 1950s we introduced waterborne paint to the local market. We were the first New Zealand paint company to offer an extensive range of **Environmental Choice** approved paints in 1996.

We've also worked hard on solvent reduction.

The average per litre VOC (volatile solvent) levels of Resene decorative paint sales have dropped by over 90% in the last two decades. And in 2007 **Resene Zylone Sheen VOC Free** was introduced offering all the benefits of popular Resene Zylone Sheen without unwanted VOCs. Plus with **Resene non VOC tinters**, we can tint thousands of colours without adding any VOCs to the paint.

And to complete the sustainability cycle, we run a world first innovative paint recovery and recycling programme called **Resene PaintWise**.

Since the very early days of our company's development we've had the 'green gene.' It's simply part of our heritage of providing quality sustainable solutions for our customers and the environment.



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